

**Lidl Ireland Secures 60 New Irish Suppliers as Part of**

**Kick Start Supplier Development Programme**

In February, Lidl Ireland called out to Irish suppliers nationwide to enter products into their Supplier Development Programme, *Kick Start.* This programme, run by Lidl Ireland and supported by Bord Bia, is designed to help small and medium Irish food and drink businesses to grow their brand and build their supply network. 60 suppliers have been chosen from across the country and their products will be sold in all 195 stores across Ireland and Northern Ireland for a limited edition ‘Best of Ireland’ food promotion commencing on September 17th 2018.

After careful consideration, Lidl has selected 60 Irish suppliers to work with, which will see 86 new and exciting products go on sale this month. The new range compliments the portfolio of Irish products currently available in all Lidl stores nationwide. The Kick Start range will showcase products including; bacon jam from Enniskillen, spice bag seasoning from Dublin, roast ground coffee from Galway, gourmet ketchup from Laois, Irish whiskey cream ice cream from Tipperary, granola bars in biodegradable packaging from Roscommon and many more.

The story behind *ChanChan* is as rich as its flavours. Launching in 2016, *ChanChan*, an Irish company led by Michelin trained TV Chef Kwanghi Chan, is a true fusion of East meets West. *ChanChan* creates an environment in which people can approach cooking with a guided boldness, creating quality Asian cuisine from home. Kwanghi, born in Hong Kong, and raised in Donegal, spent every day in the aroma of his Uncle Sam’s Buncrana-based Chinese restaurant since the age of eight. For over 30 years he has worked as chef, observing the evolution of trends in Asian cuisine within Ireland and Southeast Asia. Combining his roots from Ireland and Hong Kong, Kwanghi created a range of *ChanChan* sauces and spices with a local twist using Irish and Asian ingredients. His *Spice Bag Mix* (€2.99) and *Street Sauce* (€2.99) will be on sale in all stores nationwide so you can create your own Asian flavours like a professional.

One of this year’s successful entrants is Belfast based supplier, Refuge Hot Chocolate, who will see their delicious hot chocolate (€3.99) go on sale in all Lidl stores across Ireland and Northern Ireland. Founder, Tara Mullan, was inspired to create her artisan chocolate product after sampling a similarly delicious product while skiing in Andora. Refuge Hot Chocolate was established as a social enterprise to help support survivors of human trafficking.

Speaking about the importance of the Kick Start opportunity Tara said;

“For our product to be recognised by one of Europe’s leading retailers is an incredible endorsement. Having our products on Lidl shelves this month will bring a whole new level of exposure to Refuge, taking us from a regional to a national level. We are delighted to be able to reach more customers than ever before.

“Refuge is so much more than our product. We aim to use ethically sourced eco products while raising awareness of important issues through our support of the anti-trafficking charity, Flourish.”

Say goodbye to shelf staple preservative cocktail mixers and hello fresh and natural ones, like none other on the market. The *Bellini Brothers*, Ian and Will, are two brothers who are passionate about fresh, natural and great tasting cocktails. Simplicity and freshness is most important in their range of handcrafted, cold pressed cocktail juices. Having worked in restaurants, bars and off licences, the two brothers were exposed to cocktails on a daily basis. Inspired by this, they decided to create the first line of handcrafted, cold pressed fresh cocktail juices.

Will from the *Bellini Brothers* said; “We first tested the juices out with prosecco cocktails at a wedding fair in the RDS. We got numerous orders, and as wedding season came round, the orders continued. It was proof that there was a demand for a quality product like this, our own market research so to speak!.”

Each flavour from the *Bellini Brothers Cocktail Juice (€5.99)* rangeis the base for countless cocktails so you don’t need to know your Caiprinha’s from your Caprioska’s. They also make superb non-alcoholic cocktails too, so now you can create vibrant non-alcoholic cocktails bursting with flavour and freshness. Recipes and ideas are also included on each bottle.

All suppliers that were selected to be part of the Lidl Kick Start Supplier *Development Programme* have attended a series of free, comprehensive seminars which has guided them through the process and taught them skills to help grow their business ahead of their products going on sale at Lidl. The seminars were carried out by panel of industry experts from Lidl Ireland and included topics around quality control, packaging, marketing & PR and brand building.

Liam Casey, Commercial Director at Lidl Ireland commented: “Now in its second year, our Kick Start Supplier Development programme allows us to grow our current supplier base of over 200 Irish suppliers and remain committed to sourcing locally, spending over €500 million annually on Irish products. We were very encouraged by the vision, skill and commitment of the producers who applied. A total 86 products have been selected from across Ireland. We look forward to stocking their products across all our stores this month and encourage customers to go along to their local store to find out more and try something new.”

Lidl’s ‘Best of Irish’ Food promotion launches in all 195 Lidl stores from September 17th and will be available while stocks last.

**Full list of suppliers, products and prices:**

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| **Product** | **Supplier** | **€** |
| Golden Harvest Pale Ale 4.2% | 12 Acres Brewing Company | 2.99 |
| Lazy Meadow Lager 4.0% | 12 Acres Brewing Company | 2.99 |
| Shepherds Warning IPA 5.0% | 12 Acres Brewing Company | 2.99 |
| AP Fine Foods (Hog House) Pinchos | AP Fine Foods (Hog House) | 2.99 |
| Apple Crumble Cake | Baked With Love | 2.99 |
| Mini Celebration Cake | Baked With Love | 2.69 |
| Split Loaf Gluten Free | Baked With Love | 2.69 |
| Ballyhoura Apple Farm Apple Cider Vinegar | Ballyhoura Apple Farm | 3.89 |
| 59 South Pale Ale 4.8% | Barrowside Brewing | 2.99 |
| Barry Johns Sausages | Barry John Gourmet Sausages | 2.79 |
| Bellini Brothers Cocktail Juice | Bellini Brothers | 5.99 |
| Gookies Cookie Dough BA | Bia GanBreise Teo. (Free From Foods) | 3.99 |
| Sheep Stealer Irish Farmhouse Ale / Buck It, Amber Ale | Black Donkey Brewing Ltd. | 2.99 |
| Stameen Farm Apple Juice | Boyne Grove Fruit Farm Ltd | 2.99 |
| Chia Bia Seed Mix | Chia Bia | 2.99 |
| Clotilde's Fruit Compote | Clotilde's Fruit Compote Ltd | 1.99 |
| Cobelda Fruity Beans | Cobelda Limited | 3.99 |
| Connolly's Bacon Joint BA | Connolly Meats | 5.99 |
| Copeland Gin Raspberry & Mint / Rhuberry 37.8% | Copeland Spirits Ltd | 29.99 |
| Goodness Me Filled Pastries | Copper Castle Foods Ltd. (Goodness Me) | 4.99 |
| Crowe's Farm Dry Cure Pepper Roasting Joint | Crowe's Farm | 7.99 |
| Crowe's Farm Outdoor Reared Dry Cure Smoked Back Rashers | Crowe's Farm | 3.49 |
| Crowe's Farm Outdoor Reared Dry Cure Unsmoked Streaky Rashers | Crowe's Farm | 3.49 |
| Crowe's Farm Outdoor Reared Pork Jumbo Sausages | Crowe's Farm | 3.49 |
| Feckin Irish Gin 40% | Echlinville Distillery | 26.99 |
| Feckin Irish Vodka 37.5% | Echlinville Distillery | 24.99 |
| Erne Larder P. Bacon Jam | Erne Larder Preserves | 2.99 |
| Life Kitchen Desserts | Four Square Meals Ltd | 2.99 |
| Glenn McDowell Low Fat Flavoured Pork Sausages | Glenn McDowell Artisan Butchers | 3.49 |
| Goatsbridge Trout Pate | Goatsbridge | 2.49 |
| Douglas Top Lager 4.1% | HFBC Ltd | 2.99 |
| Long Mountain Wheat Beer 5.3% | HFBC Ltd | 2.99 |
| Mid Hill IPA 4.5% | HFBC Ltd | 2.99 |
| Honest Oat Biscuits | Honest - the gluten free bakers | 2.79 |
| Inspire Straw./Blueb./Honey Yogurt | Inspire Granola | 1.99 |
| Irish Fish Canners Smoked Peppered | Irish Fish Canners | 1.29 |
| Wild Atlantic Black / Wild Atlantic White Pudding | Kellys of Newport (Artisan Butchers)Ltd | 2.29 |
| Kennedy's Cottage Pie / Lasagne | Kennedy's Convenient Foods Ltd | 3.99 |
| Kinsale Bay Chicken Liver Pate | Kinsale Bay Food Co | 2.79 |
| Chan Chan Spice Bag Mix | Kosa Foods Ltd | 2.99 |
| CHAN CHAN Street Sauce | Kosa Foods Ltd | 2.99 |
| Lisduff Hand Crafted Bacon Loin of | Lisduff Fine Foods Limited | 6.99 |
| Near to Nature Health Bars | Lubdub Foods Ltd T/A Near to Nature Health Bars | 1.49 |
| Mama Nagi's Indian Cooking Paste BA | Mama Nagi's | 3.49 |
| The Breadski Brothers Sourdough | MMM Family Bakery | 1.99 |
| The Breadski Brothers Spelt Bread/Rye With Cranberries | MMM Family Bakery | 1.99 |
| The Mr.Curry Co. Authentic Chinese | Mr.Curry Limited | 2.29 |
| The Mr.Curry Company Spice Bag Shake | Mr.Curry Limited | 2.29 |
| Galway Roast Ground Coffee | Murphy Coffee Ltd | 4.49 |
| Naturespharm Green Tea BA | Naturespharm Ltd | 3.99 |
| Little Meat Co Pulled Meat BA | Need of Meats Ltd | 1.99 |
| Noisy Nuts Chilli & Beef | Noisy Snacks Limited | 3.49 |
| Noisy Nuts Chilli & Lime | Noisy Snacks Limited | 3.49 |
| Noisy Nuts Jalapeno | Noisy Snacks Limited | 3.49 |
| Noisy Nuts Pickled Onion | Noisy Snacks Limited | 3.49 |
| Oh So Lean Low Fat Pork Rissoles | Oh So Lean Ltd | 3.49 |
| Low Fat Mexican Turkey Burger | Oh So Lean Ltd | 2.99 |
| Oh So Lean Low Fat Ready Meals | Oh So Lean Ltd | 3.79 |
| Pieman Chicken and Sausage Stuffing | Pieman | 3.49 |
| Pure&Simple Nine Mixed Bean/Chickp | Pure&Simple | 3.49 |
| Reel Deel Brewing Ale | Reel Deel Brewing Company Ltd | 2.99 |
| Reel Deel Brewing Craft Beer | Reel Deel Brewing Company Ltd | 2.99 |
| Refuge Hot Chocolate | REFUGE HOT CHOC | 3.99 |
| Karma Elevate Granola Bars BA | Shanvalley Innovative Food Company Ltd | 3.49 |
| Island Flavours Daube Tropical Mil | Spice Devils | 2.99 |
| Sussed 2 Cal. Rapeseed Oil Spray | Sussed Nutrition Limited | 3.39 |
| Curious Farmer Cooking Spices | The Curious Farmer | 2.49 |
| Farmer's Daughter Beef Burgers | The Farmer's Daughter | 3.29 |
| Irish Biltong Company Beef Snack | The Irish Biltong Company | 2.59 |
| The Marshmallow Factory Marshmall. | The Marshmallow Factory | 2.99 |
| The Nutcase Food Company Nutburger | The NutCase Food Company | 3.99 |
| Gearagh Sausage Cumberland Sausage | The Sausage Experience | 2.99 |
| Gearagh Sausages Old Style Traditional | The Sausage Experience | 2.79 |
| Tipperary Ice Cream Double Choc Chip Ice Cream | Tipperary Ice Cream | 3.99 |
| Tipperary Ice Cream Irish Cream & Brown Bread Ice Cream | Tipperary Ice Cream | 3.99 |
| Tipperary Ice Cream Irish Whiskey Cream Ice Cream | Tipperary Ice Cream | 3.99 |
| Tipperary Ice Cream Raspberry Sorbet | Tipperary Ice Cream | 3.99 |
| TMT Ketchup Gluten Free | TMT Ketchup | 3.49 |
| Tomandollie Marinated Slow Roasted Tomato Segments | Tomandollie ni ltd | 3.49 |
| Tomandollie Premium Pesto | Tomandollie ni ltd | 2.99 |
| trusTEA Tea | trusTEA | 3.49 |
| Spiced Potato Cake | VADA POW LTD | 3.49 |
| Vada Pow Sweet Potato Burger | VADA POW LTD | 3.49 |
| Wellness Baking Lemon cookies/Peanut Butter | Wellness Bake | 3.49 |
| Wild Irish Seaweeds Veg Sea Product | Wild Irish Seaweeds Ltd | 3.95 |
| Wild Irish Seaweeds Veg Spaghetti | Wild Irish Seaweeds Ltd | 3.95 |

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